



DON SIEGELMAN
Governor, State of Alabama



TIMOTHY C. BOYCE

State Forester's Message

By TIMOTHY C. BOYCE
State Forester

I'D LIKE TO take this opportunity to let you know about an exciting multi-media educational campaign being launched called "Alabama Forests Forever." The Alabama Forests Forever Foundation is the chief sponsor. The foundation is comprised of the Alabama Forestry Association, the Alabama Forestry Commission and the Auburn University School of Forestry and Wildlife Sciences.

Campaign components will include television and radio spots, a promotional video that can be used at civic club and other types of meetings, outdoor billboards and a CD-ROM with an instructional guide. The components emphasize three aspects of Alabama's forests: environmental benefits, forest products and recreational opportunities.

The primary teaching resource developed for the campaign is the interactive Alabama Forests Forever CD-ROM that explains the value of Alabama's forests and why it is important to take care of them. Students are able to tour a "virtual forest" where they can learn more about the animals that live in the forest. They can also play a game, "I Wood if I Could," in which they learn about many products that are made from trees. In addition, students will also learn about some of the techniques used by foresters and landowners to care for Alabama's forests. Although it is geared toward middle school students, all ages can learn something from the exercises contained on the CD-ROM. This CD-ROM offers both teachers and their students a fun, high-tech method to learn about our forests.

Along with members of the Forests Forever Foundation, the Alabama State Department of Education was instrumental in the development of the CD-ROM. The CD-ROM and instructional guide are available by calling the Alabama Forests Forever Foundation at 334-265-8733. The cost for both items is \$18, which includes shipping.

You can learn more about the Alabama Forests Forever campaign by visiting its Web site: www.alaforestsforever.org.

I'm excited about this wonderful opportunity to inform the public about Alabama's greatest natural resource—our forests.

Sincerely,

TIMOTHY C. BOYCE
State Forester

